



NOMACORC®

# CUSTOM ARTWORK INSTRUCTIONS

---

## Instructions for Customization of Products

- To submit a new art file for printing, please provide the following file type in black and white only:
  - Adobe Illustrator, or
  - EPS file
- If you do not have this type of file, or need additional assistance, please contact Sheron Averette@ saverette@nomacorc.com or 919-460-2223.
- Please allow 3 to 5 business days to complete the approval process. The artwork is approved for production upon receipt of the signed proof form.
- There is a one time fee for the development of the artwork, proof, printing films, and plages. Certain art files may need to be revised in order to maximize print quality and meet Nomacorc's print capabilities.
- Font size should be a minimum of 8 point or .008 inches high.
- For 2 color printing, please allow ample space between the 2 ink colors so that the inks do not touch as they may bleed.
- The minimum order for 2 color corcs is 6,000 pieces.
- Please check with your sales representative regarding any applicable upcharges for customized closures.



## Directions for Submitting Custom Logos

### 1. The printing process

The artwork (logo, acronym, text, etc.) is electronically stored by Nomacorc. This electronic file is used to make the printing plate. Printing on the closures is done using an “offset” printing process.

### 2. Information required and file format

**2.1.** We recommend that you use the template file supplied by Nomacorc to send us your artwork electronically. The template is an Adobe Illustrator “.ai” or “.eps” file (Encapsulated Postscript). It contains all the information required and the maximum dimensions needed. This template is available from your Nomacorc contact upon request.

If the artwork includes text, the fonts must be outlined (vectorized / converted to paths). If the artwork has to be modified later on, we also need the fonts that have been used (screen + postscript).

**2.2.** We can also work from a line art file (“.tif” format). It should have a minimum resolution of 600 dpi resolution at a scale of 200%, and should include outlined fonts where necessary. Bitmap files (“.bmp” format) are not acceptable source files unless they are of a sufficient resolution and scale.

**2.3.** Besides the “.eps” file, you can also supply the negative film so we can directly make the printing plate. In this case, the template file provided by Nomacorc must be used in order to achieve the correct plate dimensions.

### 3. Pricing

The artwork cost is invoiced as a fixed price with the first order.

### 4. Print proof

The print proof will be provided once your request has been processed. If we do not hear from you the day this proof has been sent, or the following day at the latest, there is a chance that your order will be delayed.

### 5. Recommendations for artwork

It is important to understand the constraints and limitations caused by artwork which is too complex. The following points should be taken into account:

- Keep to the dimensions recommended for logos;
- Avoid overly intricate graphics;
- Avoid graphics which are too “busy” (large areas of dark colours for example)—lines are better.
- Font size: should be at least 6 pt. (= character height of 2.03mm).



## Directions for Submitting Custom Logos (continued)

### 6. Logo size

#### 6.1. NOMACORC CLASSIC, CLASSIC+, SMART and SMART+

Dimensions for Smart closures are: 36mm or 42mm x 22 mm (diameter). Maximum artwork dimensions are: 63mm x 30mm (for the Smart 36) and 36mm (for the Smart 42).

Dimensions for Classic and Classic+ closures are: 37mm, 43mm or 47 mm x 22mm (diameter). Maximum artwork dimensions are: 63mm x 31mm (for the Classic 37), 37mm (for the Classic 43) and 41mm (for the Classic 47)

#### 6.2. NOMACORC LIGHT AND PREMIUM

Dimensions for Light closures are: 38 mm x 22.5 mm (diameter). Maximum artwork dimensions are: 65mm x 32mm

Dimensions for Premium closures are: 38mm, 44mm or 47 mm x 22.5 mm (diameter). Maximum artwork dimensions are: 65mm x 32mm (for the Premium 38), 38mm (for the Premium 44) and 41mm (for the Premium 47)

### Notes:

A 5-digit traceability number (XXXXX—must be 10pt Arial) can be printed on the closure itself. If this is the case, please specify when you approve the print proof. The traceability number must be included within the printing area.

We do not recommend 360° printing (i.e. on the entire circumference) as in this case, the artwork is likely to overlap.



## Directions for Submitting Custom Artwork

**\*\*Minimum order size for all custom artworks is 3000 pcs\*\***

The maximum marking size per closures, taking into account the requisite end clearance, is listed below:

<b>PRODUCT (AND DIMENSIONS)</b>	<b>MAXIMUM LENGTH OF ARTWORK (MM)</b>	<b>MAXIMUM WIDTH OF ARTWORK (MM) WITHOUT TRACEABILITY</b>	<b>MAXIMUM WIDTH OF ARTWORK (MM) WITH TRACEABILITY</b>
<b>Nomacorc Premium</b>			
47 x 22.5	41	63	57
44 x 22.5	38	63	57
38 x 22.5	32	63	57
<b>Nomacorc Classic</b>			
37 x 22	31	63	57
43 x 22	37	63	57
47 x 22	41	63	57
<b>Nomacorc Classic+</b>			
37 x 22.5	31	63	57
43 x 22.5	37	63	57
47 x 22.5	41	63	57
<b>Nomacorc Smart</b>			
42 x 22	36	63	57
36 x 22	32	65	57
<b>Nomacorc Smart+</b>			
42 x 22.5	36	63	57
36 x 22.5	32	65	57
<b>Nomacorc Light</b>			
38 x 22.5	32	65	57

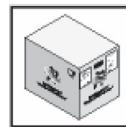
- Preferred file types include .eps, .ps, .psd, .ai, .ait.
- After submitting your artwork, a custom artwork proof will be sent for final approval by the customer. Please remember to indicate whether traceability numbers are required on the closures.



# NOMACORC® TRACEABILITY

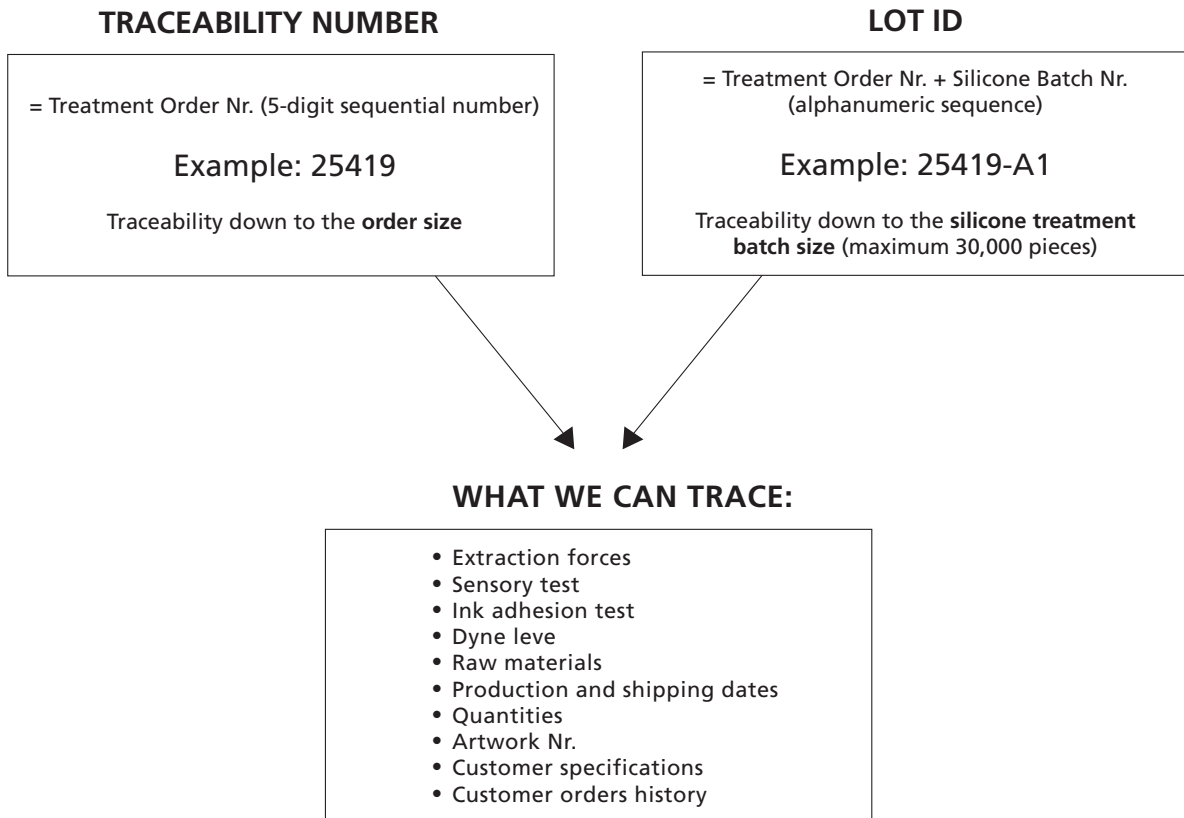
The traceability number (12345) can correspond to the order number of surface treatment. This traceability number is printed automatically on each generic closure and upon request on each personalized marking.

The batch (or lot) number [12345-A1] can be traced to the order number of a surface treatment order (max. 35,000 closures) is present on each Nomacorc® label bag (1,000 closures) and on each label box.



These numbers guarantee the Nomacorc traceability system. Through these numbers, all production and customization stages of the Nomacorc® closures, as well as the quality control, may be verified, up to client delivery.

The traceability number on the closure corresponds to the ordered quantity while the batch or lot number on the box is related to the dimension of a surface treatment lot, maximum 35,000 closures.





NOMACORC®  
GENERIC PRINTS



7184 (36, 37, 38) & 7185 (42, 43)



7182 (36, 37, 38) & 7183 (42, 43)



7188 (36, 37, 38) & 7189 (42, 43)  
Made by request only.



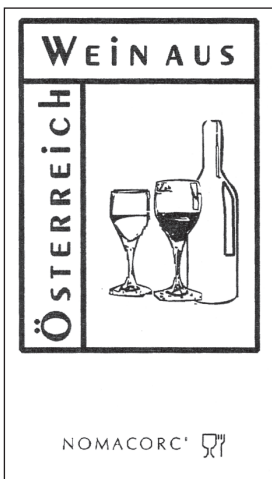
7186 (36, 37, 38) & 7187 (42, 43)



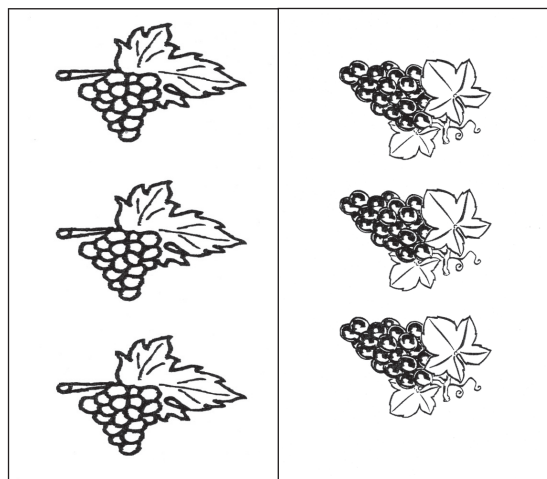
7314 (36, 37, 38) & 7315 (42, 43)  
Made by request only.



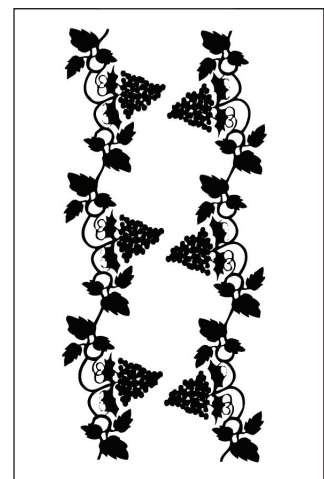
7190



7716



7191



7180